SMC Alumni Update

Young Alumni Council established and the Future Alumni Club charters

Issue 1, Nov. 15, 2012

Upcoming Events

Dec. 1 6:00 PM
Young Alumni Mixer at El Torito in Santa Monica.
3360 Ocean Park Boulevard

Dec. 9 9:00 AM
Young Alumni Council meeting at the SMC Foundation Office.

Feb. 1 SAVE THE DATE
Alumni Mixer Feb. 1st

Launching the SMC Alumni Network

This summer we laid the groundwork to establish the SMC Young Alumni Council and charter a Future Alumni Club on campus. Developing the future alumni identity can be an essential part of our current students’ success and an integral component to building an active alumni association. At graduation we captured over 300 student sign-ups to volunteer for the council, hosted campus tours for the community at Celebrate America, set up our first Alumni Lounge to welcome parents and incoming students at VIP Welcome Day, and launched a Future Alumni “Kickback” event during the first week of the semester where over 200 future alumni signed up to learn about the club. On Saturday, Oct. 27th, the Young Alumni Council successfully hosted the first Homecoming Post-Game Alumni Party at the Corsair Field, and to date the Future Alumni club has collected over 400 signups from prospective members.

Future Alumni Kick-Back

VIP Welcome Day hosted over two thousand new students and their parents to introduce them to SMC. Each student received this card in their VIP gift bag inviting them to the Future Alumni Kick Back during the first week of school.
Homecoming Alumni Party

Corsairs Outshine Vaqueros To Win Homecoming Game 41-27

The Young Alumni Council hosted their first Homecoming Post-game Alumni party on Saturday, Oct. 27th at 4PM at the Corsair Field immediately following the Homecoming game. The Future Alumni club members and President’s Ambassadors volunteered to manage the sign-in table, give out tickets, collect response cards, and distribute the Alumni merchandise. Most importantly, the Future Alumni and Ambassadors cheerfully welcomed our Alumni guests. Together they enjoyed great food from Tortuga Bay, entertainment by The Soozí Show, and shared stories about their experiences at Santa Monica College.

One future alumnus reported “it was great to talk with alumni about how they transferred or where they were working, and they asked us all kinds of questions about what we want to do and offered their help.”

The SMC Foundation provided an iPad giveaway, that was won by a future alum Carolina Rivas, and Manhattan Stitching (who make our Proud to be SMC t-shirts) donated Clippers tickets, which were won by an SMC staff member, Leonard Magur, who is also an alum.

The event was well attended by more than sixty guests, faculty, staff and Trustee Nancy Greenstein.

Club Row Future Alumni

Facebook, Twitter, YouTube, and a new SMC Alumni Website have captured the attention of our current and future alumni. Please visit us at alumni.smc.edu.

The Future Alumni at Club Row just posted a new video showcasing some of the wonderful clubs on campus whose Alumni continue to support their efforts and events.
The Santa Monica College Foundation invited members of the community to enjoy a tour of California’s #1 transfer college. For the 30th Anniversary of Celebrate America, Santa Monica College’s Corsair Field was filled with excited guests, alumni, and children arriving early on site to get a good seat for the spectacular fireworks music and festivities. While they were waiting, the SMC Alumni Association hosted a table with information, buttons, stickers, giveaways, and very enthusiastic students and Young Alumni to share their experiences and demonstrate the tremendous value of this spectacular college!

Celebrate America
Campus Tours

President’s Ambassador DJ Davids and Future Alumni Club President Alex Abramoff escorted community members and SMC Alumni through a backstage tour of the Santa Monica College Campus.

Thanksgiving at the
Santa Monica Civic Center

Future Alumni Club members volunteered at the Santa Monica Civic Center to feed the homeless. Arriving the evening before Thanksgiving, students and young alums helped set up for the annual Thanksgiving dinner that provides over 300 roasted turkeys to the ever-increasing number of homeless on the Westside.